



Wivenhoe Sailing Club Policy on Social Media

The [Club Website](#) has been established to be the main online presence for Wivenhoe Sailing Club. This will provide information to the community and members alike. The General Committee will endeavour to keep this as up to date as possible. Suggestions from members as to what should or should not be on the website are welcome.

The only recognised Social Media Groups for Wivenhoe Sailing Club are:

- [Wivenhoe Sailing Club Facebook page](#)
- WhatsApp - WSC: Wivenhoe Sailing Club Community and all constituent Groups
- WhatsApp - Ad hoc groups set up by GC & Sub Committee members to conduct WSC business

All members participating in these groups must use their real names to be clearly identifiable.

The General Committee will appoint Administrators from the Club to manage these Groups. Members of WSC must be mindful that the Club has no control over other Social Media sources even where they carry the name Wivenhoe Sailing Club, WSC or our insignia.

The Club Code of Conduct applies to our recognised social media sources. The following guidance is offered to clarify how this might apply to Social Media

Code of Conduct for Social Media Groups

1. Members should at all times bear in mind that the WhatsApp Groups are there to facilitate and promote the activities and aims of WSC.
2. Messages should be brief, positive and relate to the Purpose of the Group.
3. While occasional friendly banter is OK, most discussion should be serious.
4. Do not use inappropriate language.
5. Assume that any message you post might appear in print. Do not post any message which would cause hurt or embarrassment to an individual member of the Group or would cause reputational damage to the Club.
6. The Groups should not be used to promote any political or religious agenda, nor to engage in commercial activity.

Guidance for Social Media Administrators

1. The purpose of the Group should be established at the outset.
2. Members should be invited to join via a link that establishes the purpose of the Group and the Code of Conduct and occasional reminders should be issued to the Group.
3. Any minor breach should be dealt with by a member of the Group or the Administrator politely asking the poster to remove their post.
4. More serious breaches could potentially be subject to disciplinary action but this should be a last resort. A member may be removed from the Group if thought necessary.
5. The General Committee may discontinue the use of any or all social media Groups if it feels it that unacceptable use of the Group has occurred.

Chris Wood, Commodore 7th May 2021

Updated for WhatsApp groups – 30th October 2025

Next revision date October 2029